

## KiddyKeys® Emphasizes Creativity and Self-Worth

### Mission

KiddyKeys® mission is to introduce music appreciation and understanding to preschool children using an *interactive group learning environment that helps each child develop, value, and experience basic music skills.*

### Vision

To make KiddyKeys® available to children everywhere through licensing agreements with teachers certified to facilitate KiddyKeys® classes.

### Values

*The value of each child's self-worth is at the core of our organization.* We believe every child is a star who will thrive in a teaching environment geared to his/her individual needs. We recognize each child's personal value.

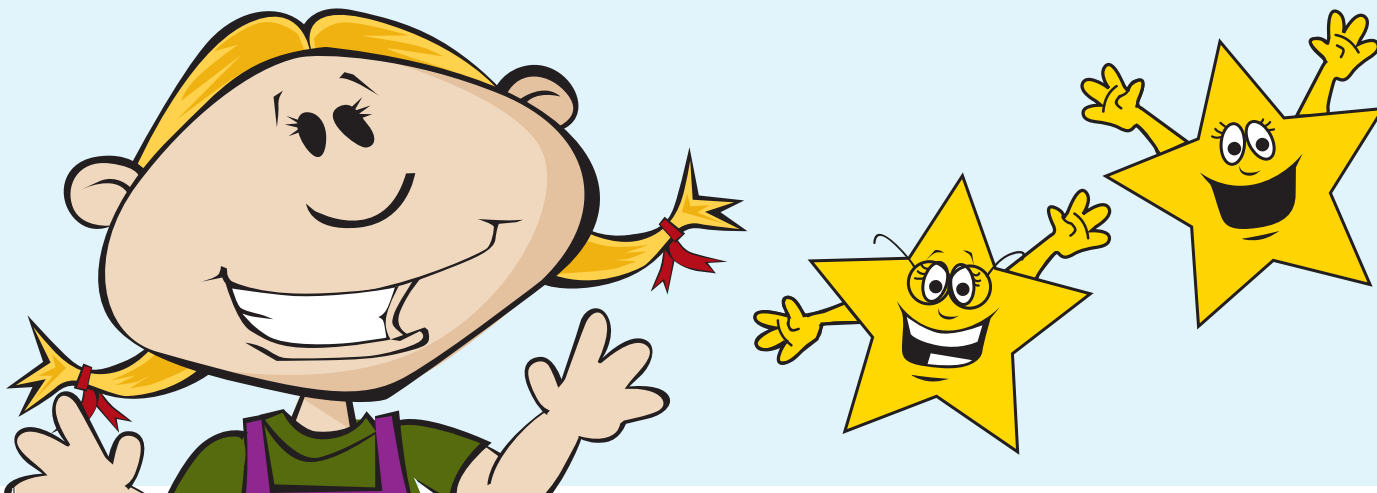
We value each child's ability to grasp basic music principles, and teach music knowing that the ability to learn and understand lies within each child. We're facilitators who lead children on the path of music discovery and knowledge – a path that will forever benefit them as they further develop math, reading, spatial reasoning, and social skills.

We value the unique creativity that each child brings to us and the love of music that children inherently possess. As teachers, our responsibility is to help children discover and express their own musical talents.



**Making every child a star!**™

**Contact us today for more information about licensing opportunities.**



**Becoming a Licensed KiddyKeys® Teacher Is Professionally and Personally Rewarding**



**Making every child a star!**™

[www.kiddykeys.com](http://www.kiddykeys.com)

## Help Children Discover Music

*"Music is a moral law. It gives soul to the universe, wings to the mind, flight to the imagination, a charm to sadness, gaiety and life to everything. It is the essence of order and lends to all that is good and just and beautiful." – Plato*

Have you dreamed about being your own boss? KiddyKeys® comprehensive teaching package offers you **a rewarding way to increase your income and own your own business.** That means you'll have the flexibility to set your hours and work either full-time or part-time – at home or elsewhere.

The KiddyKeys® program is both unique and engaging. KiddyKeys® has been designed to meet the individual learning styles – visual, auditory, or kinesthetic – of children 2 1/2 to 5 years old, with activity sheets, original stories, a CD of novel children's music, teaching aids, and games that make learning fun.

You can **start on your path to self-employment with minimal start-up expenses** and be able to take advantage of tax savings available to small business owners. You'll be provided with training and support so you'll quickly feel comfortable with the program. And best of all, **you'll have fun making a positive impact on the lives of young children.**



**Making every child a star!™**

## Children Experience the Joy of Music

The KiddyKeys® program offers so many wonderful learning opportunities – all in the name of fun! And with the KiddyKeys® program as a foundation, children will be ready to take piano lessons if desired. We focus on educating the whole child. **Children learn not only music concepts but also life lessons such as values, self-worth, and respect for others.**

Here's a sampling of what children learn:

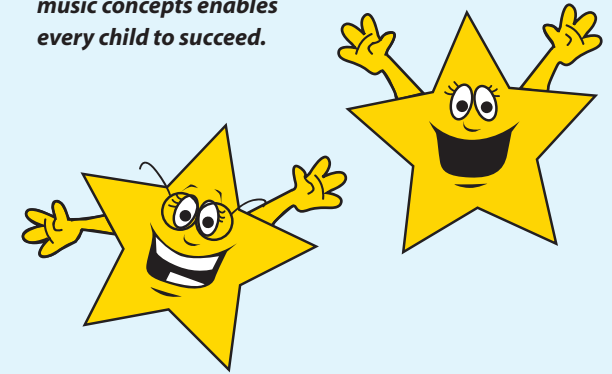
- ★ Rhythm and movement exercises that develop **small and large motor skills**
- ★ Recognition of **notes and note values**
- ★ **Memory skill building** through repeated music terminology
- ★ Counting exercises to help recognize numbers and **develop math skills**
- ★ **Creative development** through sound composition and exploration
- ★ Introduction to the **music staff and piano keyboard**
- ★ Development of **verbal skills** through group interaction
- ★ Reinforcement of **listening skills** by discerning high and low, loud and soft sounds
- ★ Improved **hand-eye coordination** through hands-on experience with rhythm instruments and the keyboard
- ★ Recognition of the **music alphabet, colors, and shapes** with worksheet activities
- ★ Music story time focusing on **composers, music terminology, and behavior**

*"The KiddyKeys® licensing program is great! You're given everything you need to be a successful KiddyKeys® educator. Teaching KiddyKeys® has been a very fulfilling experience for me." – Nicole Robinson, Licensed KiddyKeys® Educator, Green Bay, Wis.*

## Sharing a Love of Music and Young Children

### About the Founders

KiddyKeys® was developed in August 2003 by Kris Skaletski and Darlene Rich, two piano teachers with **over 50 years of combined teaching experience**, who recognized that young children would benefit from a music education program that goes beyond singing and movement. **The KiddyKeys® approach to teaching music concepts enables every child to succeed.**



*"I had been looking for a way to incorporate teaching pre-schoolers into my piano studio but never found a program I believed in until I found KiddyKeys®. The curriculum is fantastic - my new students love their KiddyKeys® classes and they are learning so fast!*

*It was very easy to market myself and my KiddyKeys® classes. I paid for my initial investment in only five weeks! Not only do I believe KiddyKeys® is an excellent program, but it's been an excellent financial investment for me, too."*  
– Kate Janssen, Piano Teacher and Licensed KiddyKeys® Educator, DePere, Wis.

*"I have my own business, giving me the freedom to pick my own hours and work out of my home. A truly enjoyable way to share my passion for music and children, and to supplement my income!"*

– Jackie Wassink, Licensed KiddyKeys Educator, Sheboygan, Wis